



LEHIGH COUNTY REPUBLICAN COMMITTEE

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Lehigh County Republicans Name Scott Ott Executive Director Part of Game Plan to Win in November 2010

(LEHIGH COUNTY, PA) -- With the 2010 elections just around the corner, the Lehigh County Republican Committee today signaled its intention to connect with more voters and win more races, by appointing an executive director to build relationships, coordinate activities, ramp up the party's social networking skills, raise money and generally do what it takes to win in November.

The new executive director, Scott Ott, narrowly lost the 2009 race for Lehigh County Executive against incumbent Don Cunningham. Starting as an unknown with no money he fell just 862 votes short among 41,264 votes cast.

Lehigh County Republican Committee Chairman Bill Platt, who recruited Ott to run against Cunningham, said Ott brings to the job not only "a practical skill set of leadership, communication and internet savvy" from years of running non-profit organizations, but a "proven ability to connect with voters across the spectrum."

"During his campaign," said Platt, "Scott Ott received broad support among Republicans of various perspectives, as well as among independents and registered Democrats. He speaks with enthusiasm and common sense, and really connects with people."

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Republican Party Vice Chair Dawn Berrigan, who worked closely with Ott during the campaign, said, "Scott Ott's enthusiasm for our Constitutional Republic is genuine and contagious. He knows what he believes, but he also realizes that others within the party have differing beliefs around our core principles. Scott knows how to build coalitions around common goals without sacrificing integrity."

Most recently executive director of Victory Valley Camp in Zionsville, Scott Ott is a professional writer and political commentator who co-hosts a show called Trifecta three times a week on PJTV.com. He writes a twice-weekly satire column for The Washington Examiner, in a style he developed during more than seven years as editor in chief of his satire site, ScrappleFace.com. Ott's work has been celebrated by Rush Limbaugh and Glenn Beck as well the editors of The Weekly Standard, National Review, The Wall Street Journal's OpinionJournal.com and countless blogs, magazines and radio talkshows. Scott Ott also writes non-satirical columns periodically at PajamasMedia.com, and is a published author who most recently wrote a chapter on politics and journalism for "The New Media Frontier," Crossway, 2008.

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