



LEHIGH COUNTY
DISTRICT ATTORNEY
CANDIDATE



MEET YOUR
LEHIGH COUNTY
CONTROLLER
CANDIDATE



DON'T FORGET TO
VOTE TUESDAY;
NOVEMBER 6, 2007

Lehigh Republican

MEET THE CANDIDATES EDITION II
SUPPLEMENT

The Chairman's Corner

It's Time To Elect and Retain Republicans

In just a few days, you will be at the polling booth voting for our fine Republican candidates.

Included in this edition of the Lehigh Republican are three more informative articles about the Honorable James B. Martin, incumbent candidate for Lehigh County District Attorney and Peter L. Shaffer, incumbent candidate for Lehigh County Controller. As you can read, both of these candidates are highly qualified and come "extremely recommended" for their respective positions. The Lehigh County Republican Committee is proud to have them as our candidates for County office.

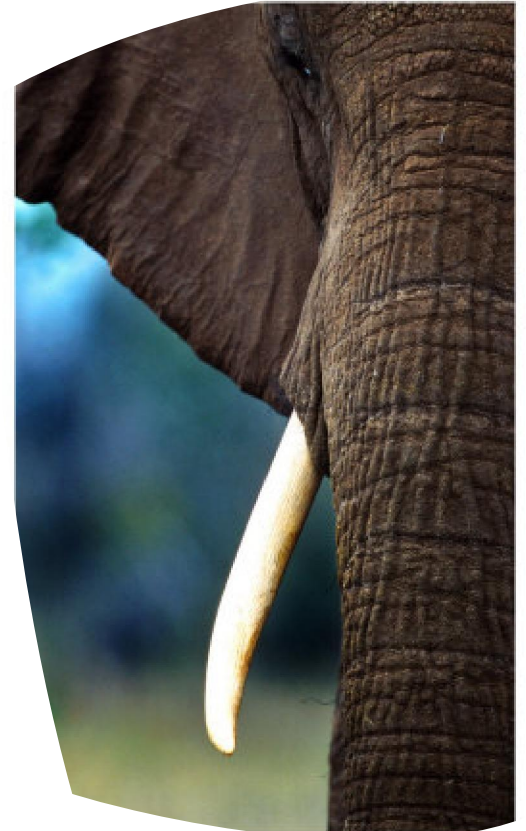
On November 6, 2007, you have another very important decision to make—to vote *YES!* to retain the Honorable Robert L. Steinberg for Judge of the Court of Common Pleas. Judge Steinberg has literally spent a lifetime keeping our streets safe both as our former District Attorney and as a sitting Lehigh County Judge. Known as one of Lehigh County's foremost advocates of the rights of crime

victims, Judge Steinberg is committed to instilling in the youth of Lehigh County both respect for one another *and* respect for the law.

Combine these qualities with the fact that Judge Steinberg is an excellent jurist and it should be easy to vote *YES!* to retain Judge Steinberg.

Please remember to also vote for: Maureen Lally-Green and Michael Krancer for Pennsylvania Supreme Court; and Cheryl Allen, Bruce F. Bratton and Jackie Shogan for Pennsylvania Superior Court.

On Tuesday, November 6, 2007, the Republican Party and our excellent candidates need your support. For information on how to help get our candidates elected or for volunteer opportunities, please contact Lehigh County Republican Committee Headquarters at 610-435-3322.
William H. Platt II
Chair



The Lehigh Republican

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Lehigh County Controller Candidate— Peter Shaffer

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Peter Shaffer looks to add a third term to his tenure as Lehigh County Controller with his run for re-election this November. A Certified Public Accountant by trade, his professional experience serves as an asset, providing him with valuable insight into the management of financial affairs. Having held the office of Lehigh County Controller since the year 2000, Peter has brought a sense of purpose to the position, characterized by a deep commitment to the county of his birth. Raised in Allentown, Peter received his primary and secondary education through the city's public school system before going on to earn a B.S. in Business Administration and Accounting from Drexel University and a Master's Degree in Taxation from Villanova University. Currently residing in South Whitehall Township with his wife of thirty-three years, Peter has proven himself to be an active member of his community. His involvement includes a life membership in the Sertoma Club in Allentown, a membership in the Letip Business Organization, and the Bank Directorship of East Penn Bank. In addition, Peter is a member of the Grace E.C. Church.

Having served as the Lehigh County Controller for the past seven years, Peter is intimately acquainted with the importance of the office's role in county government. As an independent entity within the Lehigh County Government, it is the role of the Controller to ensure that money is being spent effectively and responsibly. Though it is an elected office, the County Controller does not exert influence over policy-making or the allocation of funds. Rather, the Controller serves as a watchdog for the taxpayers, conducting audits and overseeing contract bidding processes to, as Shaffer describes it, "bring integrity to county government".

Though the County Controller is essentially as non-political position, Peter's commitment to the Republican principles of responsibility and fiscal conservatism highlight him as an ideal candidate for the office. While he notes that the state of the budget for Lehigh County is strong, due largely to its expanding tax base, he cautions that this can provide an incentive for increased spending. "The real challenge," says Shaffer, "comes when you want to be responsible in the way that you handle the money that is coming

Are you interested in finding out more information about how you can get involved in the Lehigh County Republican Committee?

*There are many ways you can help!
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"I bring the skill of an experienced professional to a public office."

—Peter Shaffer

into the county budget." Though the Controller does not have a say in the initial allocation of county funds, Peter notes that the office can be extremely influential in limiting excess funding during a booming fiscal year. He says, "[The County Controller] needs to be on the cutting edge of protecting the taxpayer's dollars. In a time where technology and money move so quickly, the Controller needs to be vigilant in implementing good controls and advising county offices in being aware of fraud and wasteful spending."

In order to combat wasteful spending within Lehigh County government, Shaffer has taken a proactive approach as County Controller. Operating on the notion that it is easier to preempt detrimental practices than it is to cope with their aftereffects, Peter has made awareness a priority for both his staff and for county employees. He says, "we are holding training seminar for employees of Lehigh County to show people how to accomplish what we feel are best financial practices". In doing so, county employees are encouraged be responsible in the way that they conduct the county's financial affairs, translating into lower levels of fiscal waste and, ultimately, savings for the taxpayers.

While Peter's proactive approach has helped to keep more money in the pockets of Lehigh County taxpayers, his auditing practices have resulted in major savings for the county's citizens. According to Shaffer, "we [in the Controller's office] were able to generate over \$80,000 for the county through our auditing of incorrect reporting practices relating to the county's hotel tax." In addition, he says, "within the last year's auditing, we discovered that 287 taxpayers were not being taxed correctly. In fact, many of them were being overtaxed. We ensured that the problem was corrected and that the overcharged taxpayers received a refund". Being able to locate and correct such waste within county government is one of the things that Shaffer most enjoys about the Controller's office as it allows him to, as he says, "keep government honestly working".

Shaffer's track record as Lehigh County Controller certainly speaks for itself, identifying him as a responsible steward of the taxpayer's money. While this bodes well for his re-election bid, he admits that obstacles still lie in his path. The foremost among these being the challenge of educating people as to exactly what the controller's office does. He says, "It is difficult when you run for re-election because in addition to marketing yourself, you also have to educate people as to what you do". Yet, as two previously successful elections have shown, this is a challenge that can be overcome.

Well qualified and responsible, Peter Shaffer has been an asset to Lehigh County. He hopes that he might continue to be able to serve the county that has been his lifelong home with yet another successful re-election bid this year. A man who brings integrity to government and professionalism to the Controller's office, Shaffer also harbors a passion for his post as he says, "I enjoy it very much. If I didn't enjoy it, I wouldn't be running again".

Lehigh County District Attorney Candidate— Jim Martin

With a long and distinguished career before the bar, Jim Martin is an ideal candidate for Lehigh County District Attorney. Born in Fountain Hill, Pennsylvania on July 11th, 1945, Jim is a lifelong resident of Lehigh County. Shortly after his birth his parents, John and Clare Martin, moved his family to Fullerton, the town in which Jim was raised. Jim attended Allentown's Central Catholic High School and graduated in 1963 before going on to earn a B.S. in History at Mount St. Mary's University in Maryland. Upon the completion of his undergraduate studies, Jim returned to Pennsylvania in order to pursue a law degree at Temple University in Philadelphia, from which he earned a J.D. in 1972. The following year found Jim back in the Lehigh Valley, working for Attorney William W. Wickkiser. Since, 1973, Jim has continued to practice law in Lehigh County, beginning his career in civil litigation and eventually becoming the County's District Attorney. Jim currently lives in Center Valley, PA with his wife, Patricia M. Martin.

Jim's career as a Lehigh County prosecutor began with a post as assistant district attorney in 1977. He later served as First Assistant district attorney in 1981 to 1986. While he later returned to his civil litigation career as his primary practice area, his name was not forgotten in reference to the D.A.'s office. In 1998, he was appointed Lehigh County District Attorney in order to fill the role vacated by District Attorney Steinberg. Serving out the end of Judge Steinberg's term in 1999, Jim ran a successful election campaign of his own, repeating the process a second time in 2003.

Having served as Lehigh County's District Attorney for nearly ten years, Jim is certainly well experienced. He has proven himself to be an effective prosecutor, claiming a total conviction rate of 96 percent. His office has prosecuted over 100 murder cases to jury trial, all but four of which have been won. While he is certainly a force to be reckoned with inside of the courtroom, he would much rather not have to be there at all. Instead, his years as D.A. have taught him that a proactive approach is necessary. Through sponsorship of such programs as Federal and State Weed and Seed initiatives, which look to weed out crime in a specific area while encouraging the redevelopment of that same area with business, Martin has promoted an atmosphere that is both conducive to economic development and preventive of criminal activity.

While the preventative measures that he has sponsored as Lehigh County D.A. have met with success, Jim still remains busy combating the crimes that are committed every day throughout Lehigh County. In order to expedite the process of prosecuting criminals, Jim impaneled a standing investigating Grand Jury in Allentown in 2001 in an effort to assist police in their investigations of criminal activity in Lehigh County. In addition, he formed the Lehigh County Homicide Task Force, composed of County and city detectives who cooperate in an effort to solve homicide cases in the city of Allentown. This task force has been integral in the successful prosecution of ten homicide cases since its inception.

Jim has also been a prolific force in combating problems that are less nefarious in nature. He was integral in the creation of the Lehigh County Municipal Response Team. This team, dedicated to addressing high-risk situations, including serving high-risk warrants, has been an asset to the law enforcement community. In

2005, he instituted a bad check program, which in less than two years, has recovered nearly \$200,000 for victims of bad checks. While this program has saved thousands for the victims, it has also cut costs for the county as it has removed cases involving bad checks from the court system. Overall, the program has resulted in nearly \$30,000 in additional income as the authors of bad checks participate in remedial programs for which a fee is paid to the county.

As he looks toward a third term as District Attorney, Martin hopes to be able to continue to make improvements in the way that Lehigh County fights crime. A major initiative which he has undertaken, the development of a regional central booking station, is a major step in this direction. It is an effort to streamline and centralize the booking of criminals in the county. In processing criminals at a central location, the process is simplified and through the utilization of new technologies and the dissemination of information. This centralization will allow for greater cooperation among police departments throughout Lehigh County and will eventually reduce operating costs by eliminating redundancies.

Throughout his career, a respect for the law and a dedication to justice have played center stage for Jim. As Lehigh County District Attorney, he has certainly demonstrated this commitment, proving himself to be an effective prosecutor and tirelessly working to ensure the safety of citizens of Lehigh County. In running for a third term, he hopes to continue this trend while continually looking for ways to make improvements for the future.

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